



RED LIGHT PR

EST. 2002



SHWINGS™



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GOLD FOIL WINGS

LACE



SILVER FOIL WINGS

LACE



LIME NEON WINGS

LACE



PINK NEON WINGS

LACE



RAINBOW SPARKLE
WINGS

LACE



SILVER SPARKLE
WINGS

LACE



GREEN FOIL WINGS

LACE



BLACK FOIL SQUARE
COPPER NAIL WINGS

LACE



REFLECTIVE YELLOW
WINGS

LACE



RED SPARKLE WINGS

LACE



ZEBRA WINGS

LACE



SEQUIN SILVER WINGS

LACE



SUGAR SKULL BLACK

LACE



SUGAR SKULL OCEAN

NEON

LACE



SUGAR SKULL WHITE

LACE



SUGAR SKULL YELLOW

NEON

LACE



SUGAR SKULL PINK

NEON

LACE



SUGAR SKULL PURPLE

LACE



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AWARENESS PINK
HEARTS

LACE



BLACK SPARKLE
HEARTS

LACE



ORANGE NEON
BUTTERFLY

LACE



PINK BUTTERFLY

LACE



PURPLE FOIL MINI
WINGS

CLIP



TURQUOISE FOIL MINI
WINGS

CLIP



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RED FOIL FLAMES

LACE



SILVER FOIL FLAMES

LACE



GOLD SPARKLE
LIGHTNING BOLT

LACE



RED FOIL LIGHTNING
BOLT

LACE



BLACK SPARKLE
MUSTACHE

LACE



GOLD SPARKLE
MUSTACHE

LACE



RED POST WITH BLUE
BANDS

LINX



WHITE POST WITH
RED BANDS

LINX



YELLOW POST WITH
BLACK BANDS

LINX



BLACK POST WITH
YELLOW BANDS

LINX



BLUE POST WITH
GREEN BANDS

LINX



MIXED POST WITH
MIXED BANDS

LINX



Shwings. Makes old shoes new. Makes new shoes fly.

Shwings and Things, Inc. was founded in 2012 in Hollywood, CA by a father and son team whose mission is to share the fun in life with cool, affordable accessories. The brand's first product was a wing accessory, inspired by the ancient Greek god Hermes whose winged sandals made him famous for his swiftness and daring. Within the company's first six months, these shoe wings – available in twelve unique colors – took flight worldwide and could be found at some of the most exclusive retailers, such as Nordstrom, Kitson, Fred Segal and Sportie LA in the US and Colette, Galeries Lafayette and Le Bon Marché in Paris.

The brand has since expanded to worldwide distribution and has grown from just twelve wings to over 150 styles in an array of fun shapes and colors. Shwings have been spotted on a number of trendsetting celebrity kids, including Gwen Stefani's boys Zuma and Kingston, David and Victoria Beckham's sons Romeo and Cruz, Heidi Klum's daughter Lou, Kendall and Kylie Jenner and many others. Shwings has received press in a wide range of publications – from Elle, Cosmopolitan and InStyle to Seventeen, US Weekly and Parents. Shwings accessories can now be found in a variety of retailers, from luxury boutiques and concept stores to your local toy shop or convenience store. Shwings has gained worldwide popularity as a fun, affordable brand for people of all ages.

In 2014 the team acquired a license for My Little Pony and also launched two new product lines, Linx – a rubber band shoe accessory that turns lace up shoes into slip-ons – and Stickcons – a fast and easy way to bling your shoes. As the company continues to expand, bringing novel ideas to production and worldwide markets, Shwings and Things remains true to its original mission: inspiring people to have fun and express their individuality with fashionable, affordable accessories.

Shwings bring smiles to people's faces and fill them with a warm fuzzy feeling – life is FUN!